

ORDER



Orders
Order / Rev: 718369
Alt Order #: 06353515
Product Desc: OBAMA SCHED C
Estimate: 1897
Flight Dates: 09/25/12 - 10/08/12
Original Date / Rev: 09/27/12 / 09/28/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	6	\$11,400.00	\$9,690.00
10/01/12	10/07/12	56	\$78,800.00	\$66,980.00
10/08/12	10/14/12	4	\$2,950.00	\$2,507.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	6	\$11,400.00	\$9,690.00	0.00
October 2012	60	\$81,750.00	\$69,487.50	0.00
Totals	66	\$93,150.00	\$79,177.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/25/12	10/08/12	Letterman	CM	1135p-1237a	MTWTF--	:30	2	\$700.00	P-3	0.00	NM	6	\$4,200.00
Late Night with David Letterman															
COMMENTS APPLY TO SUB LINES A THRU B															
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/25/12	10/01/12	M-----		2				\$700.00		0.00			
	Week:	10/02/12	10/08/12	MTWTF--		4				\$700.00		0.00			
E 2	WTSP	09/25/12	10/08/12	Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	3	\$2,700.00
Price Is Right															
COMMENTS APPLY TO SUB LINES A THRU B															
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		2				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/25/12-10/01/12		Price Is Right		11a-12p	MTWThF----	:30		(\$900.00)		0.00	NM		
Credited															
	Week:	10/02/12	10/08/12	MTWTF--		2				\$900.00		0.00			
E 3	WTSP	09/25/12	10/08/12	Y&R	CM	1230-130p	MTWTF--	:30	2	\$1,100.00	P-3	0.00	NM	5	\$5,500.00
Young and the Restless															
COMMENTS APPLY TO SUB LINES A THRU B															
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		2				\$1,100.00		0.00			
	Week:	10/02/12	10/08/12	MTWTF--		3				\$1,100.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WTSP	09/25/12	10/08/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	6	\$5,400.00
COMMENTS APPLY TO SUB LINES A THRU B 10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$900.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					4	\$900.00		0.00			
E 5	WTSP	09/25/12	10/08/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	2	\$1,100.00	P-3	0.00	NM	5	\$5,500.00
COMMENTS APPLY TO SUB LINES A THRU B BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$1,100.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					3	\$1,100.00		0.00			
E 6	WTSP	09/25/12	10/08/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	7	\$5,600.00
COMMENTS APPLY TO SUB LINES A THRU C DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$800.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					5	\$800.00		0.00			
E 7	WTSP	09/25/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	7	\$3,850.00
COMMENTS APPLY TO SUB LINES A THRU C 10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$550.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					5	\$550.00		0.00			
E 9	WTSP	10/02/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					3	\$400.00		0.00			
E 10	WTSP	09/25/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	5	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU B CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$400.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					3	\$400.00		0.00			
E 11	WTSP	09/25/12	10/08/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	5	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU B 10 NEWS EFF. 9/12/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$200.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					3	\$200.00		0.00			
E 12	WTSP	09/28/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Fri Prime C		Fri 10-11p	----F--	:30		(\$6,000.00)		0.00	NM		
Credited															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$6,000.00		0.00			
E 15	WTSP	09/30/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
10 NEWS-11P SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,800.00		0.00			
Week:		10/01/12	10/07/12	-----S					1	\$1,800.00		0.00			
E 16	WTSP	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU C															
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$7,000.00		0.00			
E 17	WTSP	10/02/12	10/02/12	Tue Prime A	CM	Tue 8-9p	-T-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
				NCIS											
COMMENTS APPLY TO SUB LINES A THRU B															
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$10,000.00		0.00			
E 18	WTSP	10/02/12	10/02/12	Tue Prime B	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	0	\$0.00
				NCIS: Los Angeles											
NCIS: LOS ANGELES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$9,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Tue Prime B		Tue 9-10p	-T-----	:30		(\$9,000.00)		0.00	NM		
Credited															
E 19	WTSP	10/03/12	10/03/12	Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
				Wed Prime											
COMMENTS APPLY TO SUB LINES A THRU B															
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$8,000.00		0.00			
N 28	WTSP	09/25/12	10/08/12	CBS Evening News	CM	630-7p	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
				CBS Evening News											
COMMENTS APPLY TO SUB LINES A THRU B															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					1	\$1,000.00		0.00			
Week:		10/02/12	10/08/12	MTWTF--					3	\$1,000.00		0.00			
N 29	WTSP	10/03/12	10/03/12	Prime Political Program	CM	Prime	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Prime Political Program											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$4,500.00		0.00			
N 30	WTSP	10/04/12	10/04/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
				Big Bang Theory/Two and a Hal	(7:58 PM-8:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$9,000.00		0.00			
N 31	WTSP	10/04/12	10/04/12	Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
				Elementary											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$4,000.00		0.00			
N 32	WTSP	10/02/12	10/05/12	M-F 930-10a	CM	930-10a	-TWTF--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$100.00		0.00			
													Totals	66	\$93,150.00